

Grey Power

NEW ZEALAND FEDERATION INCORPORATED



Memorandum to all Associations cc Board & Zone Directors.

Subject : June Issue of Federation Magazine

To reduce the increasing magazine postage charges that now exceed \$200,000 annually the Board reluctantly decided to initiate an annual fee of \$10 for members wanting home delivery of the magazine, with the availability of a digital version free of charge to all GP members.

Our Q1 issue was to be the last issue that was mailed to all members. In the interim many GP members have paid for home delivery and the number receiving the digital copy has increased to over 3000.

However, we have been unable to streamline this process through the Federation database in time for the June issue and a significant proportion of our national membership have not received a copy of the June issue. We sincerely apologise for this and steps have been taken to rectify the situation asap.

To partially address this issue we are bulk couriating copies to all Associations at no charge. These can be utilised for availability to members who missed out on receiving a copy, as well as being available to you as a marketing tool for membership recruitment. Libraries, cafes, information centres, retirement villages etc are all great places to leave a copy for the public. Even if a small % of readers joined a local Association that would be an excellent result both nationally and locally.

For those Associations who pre-ordered bulk magazines there will be no charge for these, so if you prepaid you will be reimbursed.

Once again we apologise for the “stuff up” this time and commit to having everything back on track prior to our next issue.

Kind regards

David

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